

The AIM WA **mini MBA**

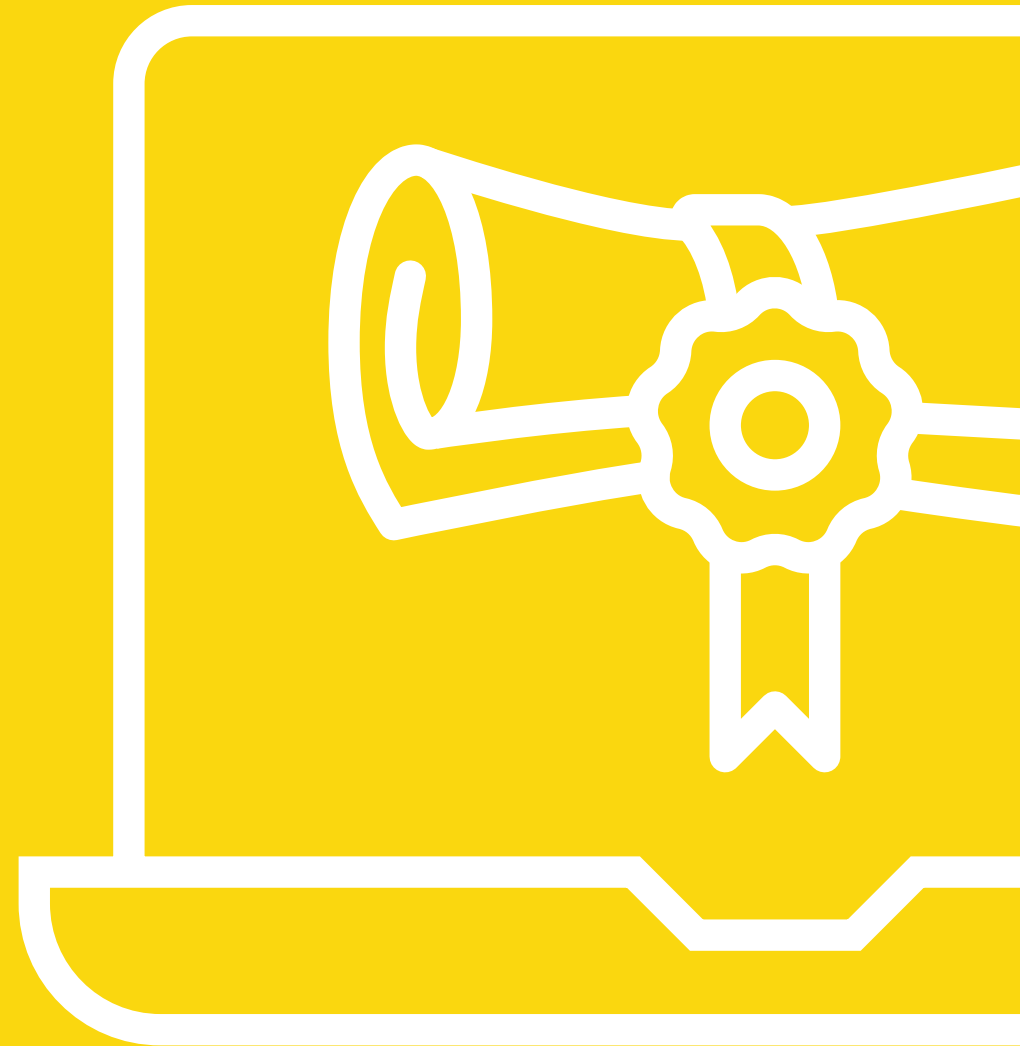
For changing times ...

Spread over 5 weeks, using Zoom live streaming, online resources and one-on-one Coaching with video-conferencing.

A quick, cost effective way to reach your next career goal, boost your profile and your employability.



Available online now
call **+61 8 9383 8000** or visit **aimwa.com**



STAY COMPETITIVE WITH OUR **mini MBA**

The MBA has an iconic brand. It signals executive and general management level, high potentials, and those aspiring to take a leadership role in the future.

Professional development at this level requires participants to understand complexity, to analyse, synthesise and interpret information, before applying the knowledge and expertise to their real world circumstances.

But not everyone is able to commit to several years of study to achieve the formal qualification. They want to start their journey and begin the in-depth process of acquiring the traits of leaders they admire.

The AIM WA **mini MBA** is designed specifically to meet this market need.

Read on to learn more ...



mini MBA LEARNING OUTCOMES

- Apply high level decision analysis and judgement to complex organisational issues
- Adapt a strategy framework to their own organisation
- Identify relevant operational drivers and breakeven analysis
- Select the right questions to ask about the financial performance of their organisation
- Unpack a range of business excellence and quality frameworks
- Understand the subtleties of organisational change and the pre-conditions for success
- Gain greater awareness of their leadership style through a diagnostic survey
- Apply appropriate techniques for getting the best from their people
- Prepare a personal development plan via one-on-one coaching.

LEARNING DELIVERY MODE

- 6 x 90 min live streamed learning modules and case discussions via the online Zoom platform – over 5 weeks
- 4 x on-demand, online modules as preparation for the learning modules
- 2 x 1-on-1 Coaching sessions.

WHO SHOULD ENROL

The **mini MBA** is ideal for self-motivated leaders and managers who want to take their career to the next level. Also, those who have been recently retrenched, are between jobs and want to upskill.

The content has been designed for those looking for immediate results, and don't want to invest the time needed for a traditional MBA.

RESOURCES/ LEARNING MATERIALS

- Every participant receives an e-pack of learning materials, references and worksheets to access during the learning modules, plus
- Textbook
- Case Studies
- 12 Months Professional Membership of AIM WA.

THE PERFORMANCE HOT SPOT

Individually, the topics of Strategy, Finance, Operations and People are critical to organisational success. However, they don't work in isolation and it is the intersection of these elements, The Performance Hot Spot, where each aligns and enables sustained high performance.

Throughout the **mini MBA**, participants will be challenged to consider how the topic might best be managed to bring their organisation closer to the Hot Spot.

- To what extent do our financials, operational decisions and the make-up of our workforce align with the ambitions outlined in our Strategy?
- Is our performance being helped or hindered by our operational systems and processes?
- Are we being too ambitious or too conservative based on our current financial position?
- Do we have the right people, with the right skills in the right roles to succeed?



HOW THE **mini MBA** UNFOLDS OVER JUST 5 WEEKS

Week 1 Strategy	Week 2 Strategy & Finance	Week 3 Operations	Week 4 Operations & People	Week 5 People
On Demand Pre Reading Module Strategy	> On Demand Pre Reading Module Financial Analysis	> On Demand Pre Reading Module Operational Improvement	> On Demand Pre Reading Module People	>
90 min Live Stream Module Strategy	> 90 min Live Stream Module Strategy Financial Framework	> 90 min Live Stream Module Business Excellence Frameworks	> 90 min Live Stream Module Driving Change Self-Awareness Diagnostic	> 90 min Live Stream Module Leading Others Developing a Growth Mindset
	90 min Live Stream Module Financial Drivers Breakeven Analysis	90 min Live Stream Module Systems & Processes		

PROGRAM DETAILS

INTAKE 1

Live Streaming Sessions

🕒 Mondays and Wednesdays
3.30pm to 5.00pm

Dates: 20/5, 25/5, 27/5
3/6, 8/6, 15/6

INTAKE 2

Live Streaming Sessions

🕒 Tuesdays and Thursdays
8.30am to 10.00am

Dates: 9/7, 14/7, 16/7
23/7, 28/7, 4/8

💰	\$2350	Non Member
	\$1998	Corporate Bronze/ Professional Member
	\$1880	Corporate Silver
	\$1762	Corporate Gold

ONE-ON-ONE COACHING

Following Week 5, each participant will receive 2 x 1 hour, one-on-one coaching sessions via the Zoom Platform with

an experienced coach to apply the learnings and develop a Professional Development Plan.

A **Payment Plan** is available on request.
Speak to us about pricing for your team to attend together.



Begin your development towards a senior leadership role
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